



Dear Charity Applicant,

Thank you for your interest in being designated the official charity. We typically select a charity more than a year in advance so your application will be reviewed for the next applicable show and kept on file for three years. This letter includes information about Dragon Con, the charity selection process, and our charity requirements.

Dragon Con is the largest multimedia popular culture convention focusing on science fiction and fantasy, gaming, comics, literature, art, music and film in the universe. The convention occurs over Labor Day in Atlanta, GA. We raise money for our designated charity throughout the convention via auctions and other events. These funds are donated to a designated charity that is selected at the beginning of the Dragon Con year in November or December.

Organizations selected in the past have represented a wide range of community services, including support for families facing lupus, Alzheimer's disease, diabetes and heart disease, assistance for the homeless, community food banks, education and libraries. **In general, we look for a charity that can provide opportunities for our members, staff and volunteers – The Dragon Con Superheroes – to have hands on volunteer experience and that will greatly benefit from the funds donated by Dragon Con.**

As the official charity of Dragon Con, we ask that the charity actively participate in the show at the convention, we provide a fan table (Thursday through Monday, with Thursday through Saturday seeing the most traffic) to give you an opportunity to educate our

your mission. We host several charity events throughout the show, including our main auctions of Saturday and Sunday afternoons, and we encourage you to be a part of these as well. We have seen that having volunteers present to educate people has a direct positive impact on the fundraising efforts of our fans. Passion is most certainly contagious with our group!

We evaluate each application based on organizational impact, financial need, and volunteer opportunities. Our goal is to ensure that each applicant is given equal consideration.

CHARITY APPLICATION ELIGIBILITY GUIDELINES

1. The organization must be a registered non-profit and must submit proof of active 501(c)(3) status.
2. The following organizations are not eligible for funding:
 - a. Political organizations
 - b. Lobby/special interest groups
 - c. Religious affiliated organizations
3. The organization must serve, but is not limited to serving, residents of the city of Atlanta.
4. Funding preference is given to specific program initiatives rather than general operating support, and to organizations that have volunteer opportunities between November and June.



DRAGON CON CHARITY REQUEST FORM

ORGANIZATION NAME:

CONTACT NAME AND TITLE:

ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

PRIMARY FOCUS

AND CONSTITUENTS SERVED:

YEARS IN EXISTENCE:

OPERATING BUDGET:

VOLUNTEER OPPORTUNITIES:

- Please include a copy of your development materials. This information is required for your application.
- Submit completed application and reference materials via email to mandy@dragoncon.org.